

Hair Love

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How PRY SAFE and BCCP is using media and interactive technology to engage students!



Overview

1. Issues in engagement/participation
2. Other ways we have been trying to engage students virtually
3. Precedent for vlog (other videos we have made for Brooklyn College Community Partnerships' After School Program)
4. The lesson plan!
5. Teachable themes for future application

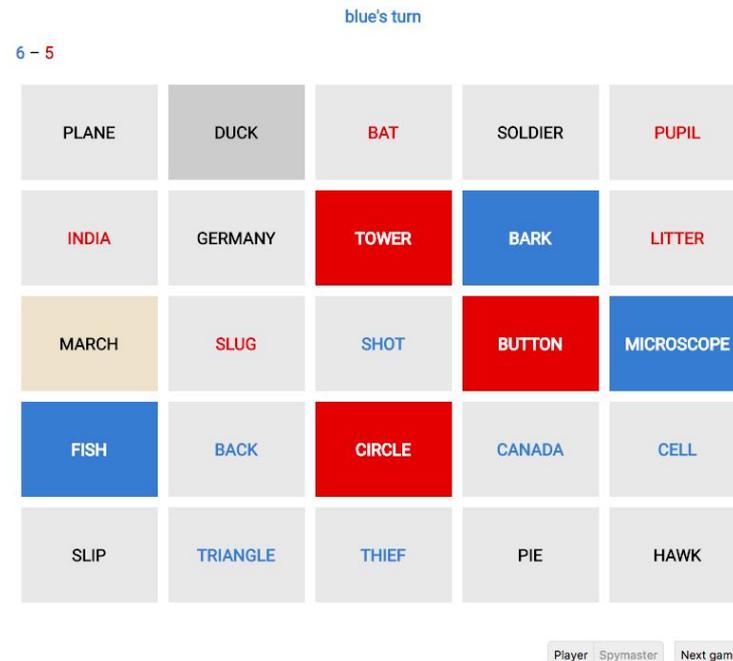
Engagement!

- Young people were often not that excited to start activities with Project AIM
- How do we get young people engaged when we meet in person?
- Ask them what they want!
 - Dance parties!
 - Snacks!



Virtual Engagement!

- Following the same general rules that worked for in person engagement- ask students what they want!
 - We start off every session with asking young people what they want!
- Games on Games on Games!
 - Scribble
 - Codenames
 - Icebreaker challenges



Precedent for the Vlog

After a discussion with our students about what they were interested in doing with us on our time virtually, a lot of them expressed watching movies/ tv shows together.

So then we asked them how would they like to do a review after watching a tv show or movie, like most Youtubers.

They were excited and immediately gave us a list of tv shows they would like us to watch and review.



Our Video Projects

Sex Ed



Tik Tok Covid



Love Hair



Lesson Plan For Hair Love

- We had to get consent from students to be recorded.
- Prepared students to be ready to answer and as well as ask questions
- We then came up with a list of question to ask.
 - Introduce yourself (Who are you? / What grade they were in?)
 - Introduce the topic/video (***Hair Love***)
 - List five things you loved about the video
 - List five things you didn't like about the video
 - Share any advice that you may have for your viewers.
 - What something that kept you interested in the video?
 - How did the video make you feel about your own hair?
 - Who does your hair?
 - Was the video relatable?

Teachable themes for future application

- Keep very high positive energy and encourage students to keep their cameras on.
 - One strategy that worked for us was talking about how we look because of covid. That made the environment friendly for students to show their faces.
- Have student feedback after every session.
 - This help give us direction in planning our next session and activities
- Give students a leadership role. (Allowed students to edit our videos)
 - This help students be engaged and excited to come to next session!

Thanks for Participating !!!!!



Any questions?

[Love Hair Video!](#)